



About Barretstown

Childhood stops for seriously ill children.
At Barretstown we Press Play.

Barretstown offers free therapeutic programmes at our unique specially designed campus in County Kildare and through outreach programmes in schools and hospitals throughout Ireland, for children and their families living with a serious illness.

Barretstown empowers and encourages each child to step out of their comfort zone and re-build their confidence through our medically endorsed therapeutic programmes

What's It All About?

Throughout the month of June we're encouraging people to invite friends and family to join them for a picnic, in aid of Barretstown, kindly supported by Brady Family.

When you register for a picnic you will receive your 'Picnic Pack'. This will include some downloadable resources for you to print and enjoy. There are activity ideas, picnic recipes and invitations. There will be vouchers to use on Brady Family products for your picnic too.

Plus, the first 250 people who register will get one of our exclusive 'Brady' bears!!!

Picnic Ideas

There are lots of reasons to organise a picnic this June and reconnect with family or friends ... here are just a few

- ❖ Teddy bear picnic for the kids
- ❖ Kids birthday party
- ❖ Adults' birthday party 😊
- ❖ Catch up with the girls
- ❖ School picnic party to celebrate the end of year

- ❖ Get your work gang together for a lunchtime picnic
- ❖ A special occasion such as an anniversary
- ❖ Any excuse really... we all love a good picnic!

Fundraising tips for all the family!

Donate to Feel Great – Invite your friends to a picnic at yours. Ask them to make a €10 donation to attend and you'll supply all the picnic goodies for the day

Bring your own – Invite friends and family to a picnic and ask them to all bring something. You all make a donation to support Barretstown & to swap treats

Donate your birthday – Whether it's your birthday or your child's birthday, why not host a picnic to celebrate. Instead of presents ask your friends to give the gift of Barretstown to a child with serious illness by making a donation in your name

JustGiving

Firstly, thank you very much for choosing to support Barretstown, setting up a fundraising page is easy and it means that friends and family can donate on line and you can keep track of sponsorship. Donations will be sent directly to Barretstown bank account. It is the most efficient way to raise funds

Set up a Justgiving Fundraising Page in a few simple steps. We have a Big Picnic Campaign created on Justgiving here: <https://www.justgiving.com/campaign/bigpicnic>

So all you need to do is click on 'Start Fundraising' on the right hand side of the page. Once you've created your page you can share it easily with friends and family on social media, email and text.

Invite people to your Picnic event and ask them to give a donation to attend on your fundraising page. Ask friends and family to share your page across their social media also to help you on your way to reach that fundraising target !

Facebook

Create a Fundraising page on Facebook for your picnic event.

Invite friends and family to your page and ask them to give a donation for the event and to share across their social channels to support you.

Instagram

Pop up a story on your Instagram on the day of your picnic. Share images and videos throughout the day. Add some information about Barretstown and why you're hosting a picnic for us.

Add a link to our website to the donation page for people to support. Just tap on the square with the smiley face on the top right of your screen. Add 'Tag' and type in www.barretstown.org/support/donate/ . Click done and this will add a link to the donation section of our website for your followers to donate to support your event.

If you need anymore help please just get in touch with the Barretstown team on 045 864115 or email fundraising@barretstown.org.